

AFFINITA

Barcelona Virtual

The Agency of the New Brand



JOSEP TORRA

Co-Founder, Managing Partner

- Business, University of Barcelona
- Former Consultant, Project Director
- Aviation, Banking, TV, Manufacturing
- E-Commerce Marketing Specialist
- Co-Founder, Affinità Network

“Experienced Partner with a demonstrated history of working in the Marketing Strategy & Advertising Industry with solid experience in producing sales results for clients such as Unilever, PlayStation, Universal, B Braun, CaixaBank, AMC Spain, Banca March, Deutsche Bank and Kinder.

Strong entrepreneurship, extensive experience in managing teams (motivation and training). Professional skilled in Digital Marketing, E-Commerce, Marketing Automation and Advertising.

We have no 'Account Executives'. Our focus is on Customer Care: personal, caring, committed service.”

GET IN TOUCH

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**CREATIVITY
AND
INNOVATION
MADE IN
EUROPE**

