



## Bio of Josep Torra

CO-FOUNDER, PARTNER AND MANAGING DIRECTOR  
OF BARCELONA VIRTUAL

Josep Torra, Managing Director, possesses a strong background in consulting which he began while with Alexander Proudfoot Consulting in Madrid.

Before co-founding Barcelona Virtual ([www.bvirtual.com](http://www.bvirtual.com)), he worked as Project Director for Impac Ltd., an American consulting company in projects ranging from banking to aviation, from television to general manufacturing.

In 1999 he became Managing Director of the agency and continues to manage New Business development as well. He is currently responsible for the day-to-day operations of the agency.

In the Fall of 2005 he co-founded Fleming, Torra & Associates, the international consulting division of Barcelona Virtual.

Mr. Torra possesses a Business degree from the University of Barcelona.

In addition to his native Catalan, he speaks fluent English and Spanish.

### CONTACT

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