



PAUL FLEMING

Founder & President

- Advertising, University of Washington
- Former Microsoft Marketing Manager
- Internet Entrepreneur
- Best-selling Author & Speaker
- Professor, ESIC / ICEMD
- Co-Founder, Affinità Network

“Innovator & Entrepreneur, expert at applying New Technologies to Marketing in order to create solutions that truly connect with users and produce results. **Experienced in opening up new markets**, as I did during my career at Microsoft as Marketing Manager for Eastern Europe & Russia.

In 1990 I presented Microsoft's first products in Russian with Bill Gates in **Moscow**. I also created the company's first **Advertising** campaigns, **PR Network**, **Channel Marketing** and **Trade Show** activities there, and across Eastern Europe.

As **founder and owner of Spain's first Digital Advertising Agency** (founded in Barcelona in March of 1995), I and my team possess a vast (and humble) experience of what works and what doesn't in Digital Marketing.

We'd love to put that experience to work for you.”

GET IN TOUCH

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CREATIVITY
AND
INNOVATION
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