



## Paul Fleming's Speaking Engagements

Classes & Conferences · 2014

LAST UPDATED ON: 28 APRIL 2014

We invite you to get to know us personally at one of Paul's upcoming classes, practical workshops or conferences.

Should you be interested in **asking Mr. Fleming to speak** at one of your own events, please contact us at [yourbrandhere@bvirtual.com](mailto:yourbrandhere@bvirtual.com)

Please join us on our **Twitter** channel at [@BVirtualTweets](https://twitter.com/BVirtualTweets) to stay informed about the latest agency activities and Digital Marketing news. Or perhaps, via Paul's own professional channel at [@pwfleming](https://twitter.com/pwfleming).

And we invite you to follow our **Facebook** Fanpage, always freshly updated, at [facebook.com/barcelonavirtual](https://facebook.com/barcelonavirtual). Our **Agency Portfolio** is at [pinterest.com/bvirtual](https://pinterest.com/bvirtual).

[ Events shaded in gray have already occurred. **New dates begin on page 3** ]

Dates · Venue	Event
30 Nov 2013 MADRID	ESIC Business Marketing School · Instituto Economía Digital (ICEMD) <b>Módulo de Social Media Marketing</b> "Blogging corporativo y Microblogging en Twitter"
02 Dec 2013 ONLINE	ESIC Business Marketing School · Instituto Economía Digital (ICEMD) <b>Curso Especializado Online de Marketing en Redes Sociales</b> Webinar: "Las redes sociales como medios publicitarios"
03 Dec 2013 BARCELONA	IV Edition · BDigital Apps 2013 <b>Barcelona Mobile World Capital   CosmoCaixa</b> Roundtable - "MOBILE MARKETING   RETAIL & LIFESTYLE" · 9.00-10.30h

## Paul Fleming's Speaking Engagements

2014 · Classes & Conferences · (2/4)

### 2014

Dates · Venue	Event
15 Jan 2014 ONLINE	ESIC Business Marketing School · Instituto Economía Digital (ICEMD) <b>Curso Especializado Online de Marketing Digital</b> "Integration of Social Networks into the Digital Marketing Plan" (Webinar in Spanish)
20-22, 28 Jan 2014 BARCELONA	TBS · Toulouse Business School · Campus Barcelona <b>Social Media and Digital Business</b> "Digital Marketing 1.0, 2.0, and 3.0" · Four sessions, 20 hours
31 Jan 2014 MADRID	ESIC Business Marketing School · Instituto Economía Digital (ICEMD) <b>In-Company</b> IBERIA (Confidential contents)
08 Feb 2014 MADRID	ESIC Business Marketing School · Instituto Economía Digital (ICEMD) <b>Programa Superior en Marketing Digital y Publicidad Interactiva</b> Estrategias de Fidelización y Vinculación a través de Internet
10 Feb 2014 ONLINE	ESIC Business Marketing School · Instituto Economía Digital (ICEMD) <b>Programa Superior · Competencias de la Economía Digital · Mobile Marketing</b> "Social Media Strategy" (Webinar in Spanish)
15 Feb 2014 CASTELLÓN	ESIC Business Marketing School · Instituto Economía Digital (ICEMD) <b>Curso Especializado de Marketing en Redes Sociales</b> "Blog corporativo y Twitter (Microblogging)"
18 Feb 2014 ONLINE	ESIC Business Marketing School · Instituto Economía Digital (ICEMD) <b>Programa Superior · Competencias de la Economía Digital · e-Commerce</b> "Social Media Strategy" (Webinar in Spanish)
28 Feb 2014 BILBAO	ESIC Business Marketing School · Instituto Economía Digital (ICEMD) <b>Curso Especializado de Marketing Digital</b> "Estrategias de Fidelización y Vinculación a través de Internet"
12 Mar 2014 BARCELONA	Radio RAC1 · Barcelona <b>Entrevista radiofónica</b> "El impacto del comercio electrónico en el comercio convencional"

## Paul Fleming's Speaking Engagements

2014 · Classes & Conferences · (3/4)

Dates · Venue	Event
20 Mar 2014 ONLINE · 2 HRS	ESIC Business Marketing School · Instituto Economía Digital (ICEMD) <b>Curso Especializado de Marketing Digital</b> "Social Media Strategy" (Webinar in Spanish · Special 2 hour session)
31 Mar 2014 ONLINE	ESIC Business Marketing School · Instituto Economía Digital (ICEMD) <b>Curso Especializado Online de Marketing Digital</b> "Integration of Social Networks into the Digital Marketing Plan" (Webinar in Spanish)
05 Apr 2014 MADRID	ESIC Business Marketing School · Instituto Economía Digital (ICEMD) <b>Módulo de Social Media Marketing</b> "Blogging corporativo y Microblogging en Twitter"
09 Apr 2014 BARCELONA	TBS · Toulouse Business School · Campus Barcelona <b>Major in Marketing</b> "Online Advertising" · Three sessions, 9 hours · 9, 23, 29 April 2014
22 May 2014 VALENCIA	<b>Club de Marketing Mediterráneo</b> <b>La Noche Mediterránea del Marketing</b> "El Futuro del Marketing Digital"
23-24 May 2014 VALENCIA	<b>Universidad CEU Cardenal Herrera</b> <b>IV Edición del Máster de Comunicación y Branding Digital</b> "Lovemarks: La Rentabilidad nace de la Relación"
12 Jun 2014 BARCELONA	<b>Sónar +D 2014</b> <b>Beyond Content Distribution, New Business Opportunities</b> Round Table discussion with speakers from Napster, Shazam, Wuaki TV, Soundcloud
03 Jul 2014 MADRID	ESIC Business Marketing School · Instituto Economía Digital (ICEMD) <b>Professional Update</b> "Marketing en Redes Sociales: Lo último" (5 horas)
9-17 Jul 2014 BARCELONA	TBS · Toulouse Business School · Campus Barcelona <b>Seminario</b> "Introduction to Digital Marketing" · Six sessions, 18 hours · 8, 9, 10, 15, 16, 17 July 2014

## Paul Fleming's Speaking Engagements

2014 · Classes & Conferences · (4/4)

Dates · Venue	Event
26 Sep 2014 MADRID	<b>ESIC Business Marketing School · Instituto Economía Digital (ICEMD)</b> <b>Módulo de Social Media Marketing</b> "Blogging corporativo y Microblogging en Twitter"



### Contact Information

Should you be interested in asking Mr. Fleming to speak at one of your own events in 2014, 2015 or beyond, please contact us at [yourbrandhere@bvirtual.com](mailto:yourbrandhere@bvirtual.com)

Barcelona Virtual Casp, 45 / 08010 Barcelona SPAIN Tel: +34 933 944 880 / Skype: barcelonavirtual